"Injustice anywhere is a threat to justice everywhere" – Martin Luther King Jr, who worked for the rights of African- Americans.

# ஏ.எச்.எம்.தொண்டு நிறுவனம்

# AHM NGO

## 8th Annual Report 2011 -2012

[Socio Cultural, Education, Economic, Environment & Community development programme]

Registered under Tamil Nadu Societies registration act 27 of 1975, Reg.No 121/2004.
Tamil Nadu Member for UNDP peace and Conflict Management, Thailand , Member of Guide Star India , Samhita, CCIRI and CDRN
Member of World Association of NGO (WANGO), USA
Donation exempted from Income Tax under Section 12AA & 80G of IT Act 1961
Registered under FCRA Act 2010

| | | |
|---|---|---|
| Registered Office | : | 3/13, Madha Koil street, Kammalam Poondi Po<br>Uthiramerur Tk, Kancheepuram – 603 406<br>Tamil Nadu, South India |
| Phone No | : | +91 044 27293555 |
| Mobile No | : | +91 9443596715 |
| Fax No | : | +91 044 27293555 |
| E- mail | : | ahmsociety_kkm@rediffmail.com,<br>info@ahmngo.org |

ABSTRACT OF AHM NGO SOCIAL SERVICE FOR THE PAST EIGHT YEAR
1. No of family we have met so far-18725, 2. No of youths we have met & counseled - 7500
3. No of trees we have plant -750, 4. No of students we met – 6500,

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www.ahmngo.org,www.ahmngo.blogspot.com,
www.tamilnadupress.blogspot.com

| | | |
|---|---|---|
| **Website** | : | **www.ahmngo.org,** |
| **Blog** | : | **www.ahmngo.blogspot.com** |
| **Social Issue Blog** | : | **www.tamilnadupress.blogspot.com** |
| **Bank Address** | : | **M/S Bank of India** |
| | | **No.67, Car Street, Kammalm Poondi** |
| | | **Uthiramerur Tk, Kancheepuram – 603 406** |
| **Name and Address** | | |
| **Of Auditor** | : | **Devadoss Jain & Co., Charted Accountants** |
| | | **M-81, III Avenue, Anna Nagar East,** |
| | | **Chennai – 600 102** |

## FROM THE SECRETARY'S DESK.....

Programme Director

**Dear friends of AHM NGO,**

These are indeed difficult and Uncertain times. The world is Now seeing a series of events That a few years ago would have Sounded improbable and of no Great consequence. In this era of Globalization, the world today Has to deal with the reality of the Economic recession, global Terrorism, bribes and black money. These 'Low probability' and 'high Consequence' events happen so fast and with such alarming frequency that we need to keep building on our experience and expertise in order to tackle them. The demands of the situation necessitate that NGOs in general and Action of Human Movement (AHM) in particular pause and reassess what we are doing and how we are coping with all that is happening around us. Being able to cope with change and responding to the demands of a complex world is what will differentiate us from other mediocre organizations and we need to rise to the occasion. Development work can no longer be restricted to writing proposals & reports and to implementing projects.

Our vision needs to be more expansive and it is time for us to understand this complex world of development and articulate it to all our 'stake holders' in an understandable and meaningful way. 'Development' should now be seen as an expansion of all human capabilities and we need to understand that we can no one organization or sector can usher it in by them. Action of Human Movement (AHM) needs to learn to re - engage with all its stakeholders and build on its partnerships…and presently this spectrum of learning ranges from naivety to maturity. If the first 5 years were about establishing our credibility, demonstrating our determined optimism in making our development projects work and about establishing our relevance in a society which needed our services.

The next few years will be about dissolving our identities with that of the communities we serve and building a cadre of development professionals from amongst the community who will bring about 'global impact' with their 'local Knowledge'. We as NGO leaders can no longer

Afford to love and adore our own professional And personal identities. We need to let go and Come to terms with the increasing relevance of the power and potential of being & working together. We need to understand that navigating through these uncertain times demands a sense of 'togetherness' like never before. No longer can any individual or organization be in denial of this need, for otherwise, the costs will indeed be high. One must come to terms with understanding 'networks' and learn to work with each other for achieving a common good.

AHM will no longer be judged by the number of projects we implement or by the number of people we reach through these projects. We will be judged by our increasing 'networking potential.' We now need to create a 'presence' around our personality as an organization. We need to create our credibility and legitimacy in a networked world without becoming arrogant. This change has to start from the highest level and percolate through every level within our organization. Though many of us have become adept and skilful in various managerial tasks, we still need to develop the ability to hold contradictory thoughts and resolve difficult situations. We now need to have 360-degree vision in order to ensure that we avoid the surprises that may be in store for us. We can no longer ignore the skills of collaboration, coordination and cooperation.

As we prepare ourselves for this exciting adventure of engaging and building networks, we also need to realize that the notion of power, status, credibility and influence is rapidly changing. Every change will have its winners and losers. For AHM to emerge as winners, we need to come to terms with the fact that 'Accommodation' is the rule of the game and more things get done today by coordination rather than by 'diktat'. NGOs and NGO networks have been ineffective and weak because they have been victims of the ego and power demands of a few individuals and organizations. We now need to recognize the changing attributes of power within and outside NGOs. For NGOs and NGO networks to function effectively and efficiently, power should be distributed and can no longer be concentrated in the hands of the few. The fundamental currency of power itself is changing and today one needs to no longer hold any formal position or authority to wield power and influence.

AHM will need to seize the moment and take the

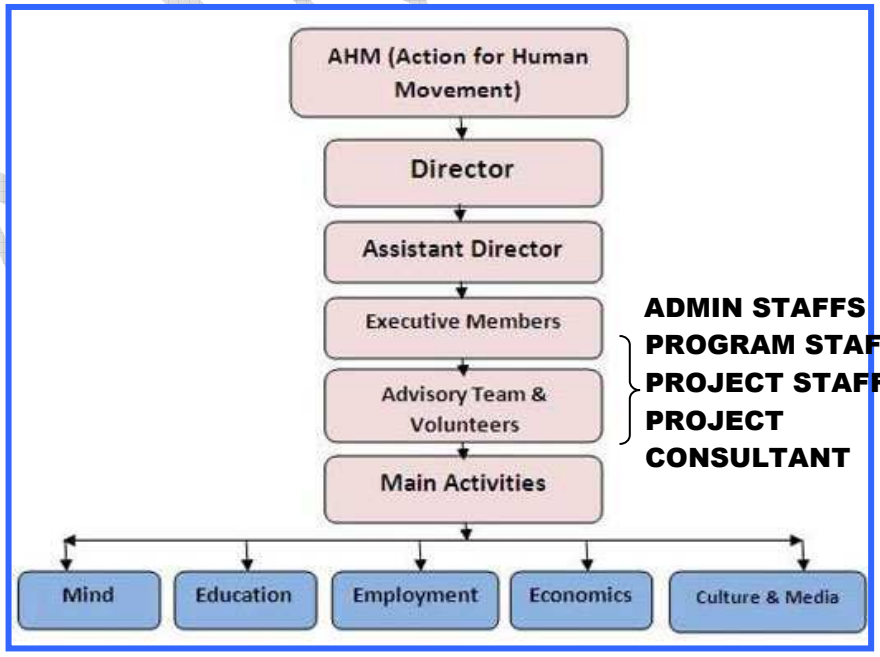
Chilasa Business Plan meeting

initiative to usher in this new dynamic of networking, where each of us is a true and equal partner; where working together does not have to mean bruising or pampering egos; where togetherness does not have to come at the cost of losing our own individuality. We need to come to terms with the fact that NGOs singly will soon become irrelevant unless they decide to come and stay together and learn to work with each other, with the Government, with the private sector and with the communities that they serve.
Initiating, being a part of and learning from such dynamic partnerships will be the unique intellectual footprint that Action of Human Movement(AHM) can leave behind in the context of '**development**'.As Benjamin Franklin said, **the time has come for us to all hang together, or assuredly, we shall all hang separately**. In this happiest occasion I am highly elated to express my sincere and abundant gratitude to all the donors, partners, network NGOS, Executive committee members, Staffs, the target audience, press and media peoples. Thank you one and all…..

**Sincerely,**
**C.Arockia raj**
**Founder Director**
**E-mail: arokkm@rediffmail.com**
**Mobile: 9443596715**

**PLACE: KAMMALAM POONDI**
**DATE: 31.04.2012**

## EXECUTIVE COMMITTEE, GENERAL BODY MEMBERS & ORGANOGRAM




**Project and programme of AHM NGO**

| Sl.No. | Projects / Programmes | Location | Services provided to | Project period | Assisted by & Total beneficiaries |
|---|---|---|---|---|---|
| 1 | Adult literacy programme | Maduranthagam & Acharapakkam & Uthiramerur blocks | Adult 18-65 | April2011 – March 2012 | Local Donation 250 Nos |
| 2 | Deaddiction Camp | Whole District of Kancheepuram | Youths 18 – 35 | 30.03.2012 | Self Sustained 50Nos |
| 3 | Early intervention on Child Hood Disabilities | Whole District of Kancheepuram | Age 0- 5 | 24.01.2012 | Self Sustained 100 Nos |
| 4 | Cultiral Festival | Whole District of Kancheepuram | Age 01- 99 | December 31- 2011 January 2012 | Self Generated Fund 10,000 Nos |
| 5 | Carrier Guidance & Job placement programme | Whole District of Kancheepuram | School final 10th and +2 | 30.08.2011 30.03.2012 | Self Sustained 1500 Nos |
| 6 | Environmental & Alternative energy | Whole Tamil Nadu | Youths 18 – 35 | 30.04.2011 | Self Sustained 30 Nos |
| 7 | Women SHG EDP, Health, Legal Aid Training | Whole District of Kancheepuram | Women 18 – 35 | April to March | Local Donation 50 Nos |
| 8 | Food Security and Consumer Awareness Training | Whole District of Kancheepuram | Women 18 – 35 | 29.02.2012 | Self Sustained 50 Nos |
| 9 | Indian Medicine & Medicinal Plant Training | Whole District of Kancheepuram | Women 18 – 35 | April | Self Sustained 50 Nos |
| 10 | Seminar on Social Entrepreneurship | Whole District of Kancheepuram | Women 18 – 35 | 15.06.2011 | Self Sustained 100Nos |
| 11 | Cultural Fest 2011 | Whole District of Kancheepuram | Age 1- 99 | 30.12.2011 | Self Sustained 4000 Nos |
| 12 | Seminar on RTE | Whole District of Kancheepuram | NGO Leaders | 02.10.2011 | Self Sustained 50 Nos |
| 13 | Adult anemic Camp | Uthiramerur Block | Adolescent Girls | 28.02.2012 | 25 nos |

| | | | | | |
|---|---|---|---|---|---|
| 14 | Tailoring Skill Training | Whole District of Kancheepuram | SHG Women | 30.05.2011 | Self Sustained 50 Nos |
| 15 | Aids and Appliances to the handicapped | Whole district of kancheepuram | Person With Disability | April - 11 – March -12 | Jain Trust , Chennai 50 Nos |
| 16 | Seminar on RTI | Whole District of Kancheepuram | SHG member and youths | 30.12.2011 | Local donation 30 |
| 17 | Seminar on NGO Management | Whole District of Kancheepuram | NGO Leaders | | Self Sustained 50 Nos |
| 18 | Post and Pre natal care | Utiramerur block | SHG | 28.02.2012 | Women PLF 25 nos |
| | Total Number of Beneficiaries for the year 2011 - 2012 | | | | 16,460 |

**SEMINAR WE HAVE PARTICIPATED**

Chilasa Social venture Philanthropic seminar – Chennai

Guide star India, UBM International NGO INDIA – 2012 Seminar Hotel Park Sheraton – Chennai

Chilasa business plan meeting

Dalit Documentation Seminar – Chengal pat Diocese - Maduranthagam

சித்தர் தேசிய மாநாடு - 2012 -தஞ்சாவூர்

NGO Micro Project Planning – NIRD – Hydrabad

Sri Ramanuja Misssion Trust ,Nungambakkam, Chennai
11th Anniversary Celebrations.

Workshop on appropriate technology – Anna University – Chennai

Dalit Emancipatory Politics Today – issues & challenges –IDEAS MADURAI
VAK- Mumbai, AMMAN Network

**AWARDS AND RECOGNITION**

District Planning Committee nodal NGO for Pudu Vaazvu world bank project

Registered with Guidestarindia.org for NGO Transparency

MOU Partner with CII – BYST, Chennai , Kissan Mart I next – Mumbai for rural agri Business

UNDP Tamil Nadu Tamil Nadu Representative for Peace and Conflict resolution – UNDP Asia – Pacific Regional centre – Thailand

Gold star millennium award for outstanding social service organization – by National Integrity Cultural Academy- Chennai

Life time Social Development Award – 2009 By HEDA – Delhi

Bharat Vikas Ratan award – AIBDA- Delhi

International Intellectual Achievement award – Global Achievers Foundation – Delhi

Bharatha Ratna Dr.MGR award - National Integrity Cultural Academy - Chennai

## Name and Address of the elected members - 2012

| S.No | Name of the Member and Post Held in the office | Full Address of the member | Qualification | Occupation | Date of Enrolement |
|---|---|---|---|---|---|
| 1 | K.Charles Treasurer | Pappa Nallur vill, Kattiampandal Po, Vedanthangal Via, Maduranthagam Tk ,Kancheepuram – 603314 | MA, MSW, B.Ed.. | Social Worker | 23.06.2009 |
| 2 | U.Indhumathi President | 63/22/2 Polur road Tiruvannamalai Tk& Dt Pin 606 602 | MCA, B.Ed | Computer faculty | 26.09.08 |
| 3 | C.Arockia raj Secretary | Madha Koil street Kammalam Poondi Po Uthiramerur Tk Kancheeepuram Dt Pin 603 406. | MA, DOA, D.Certech | Social Worker | 17.09.04 |
| 4 | J.Manimaran Executive Member | Marutham Mettu colony Thiruppulivanam Uthiramur T.K | D.T.E | Tailor | 02.10.05 |
| 5 | R.Sheela Executive Member | Ramasamy Mudaliyar St.. Makkis garden Chennai – 6 | B.COM | House wife | 10.09.07 |
| 6 | P.Aruna Pradeep Executive Member | A.P.Chattiram UthiramerurTk & Po Kancheepuram | M.COM | Accountant | 10.09.06 |
| 7 | C.Alamelu Executive Member | Kattupakkam vill Arasani Mangalam Po Uthiramerur T.K Kancheepuram | B.COM | Office Incharge | 10.09.07 |

## EXECUTIVE COMMITTEE MEETINGS

| S.NO | MEETING HELD ON | MEMBERS PRESENT |
|---|---|---|
| 1 | 20.03.2011 | 7 |
| 2 | 20.06.2011 | 7 |
| 3 | 29.08.2011 | 7 |
| 4 | 27.09.2011 | 7 |
| 5 | 30.12.2011 | 7 |
| 6 | 20.03.2012 | 7 |

# STAFF STRENGTH

| PROJECT | PAID FULL TIME | | PAID PART TIME | | TOTAL | UNPAID VOLUNTEER | |
|---|---|---|---|---|---|---|---|
| | MALE | FEMALE | MALE | FEMALE | | MALE | FEMALE |
| Adult Literacy Programme | 5 | 1 | 1 | - | 7 | 2 | - |
| Youth programme | 1 | - | 1 | - | 2 | 2 | 1 |
| Women skill training | 1 | 3 | - | - | 4 | 1 | 1 |
| Awarenesas s programme | 2 | - | - | - | 2 | 1 | 1 |
| Admin staff | 2 | - | 1 | | 3 | 1 | 1 |
| TOTAL STAFF STRENGTH | | | | | 18 | 7 | 4 |

## 1. ADULT LITERACY PROGRAMME:

The first two year long programme which is partnership with Literacy India Trust - Chennai. This programme is designed for 18 – 65 age groups. The government is giving so many literacy programme for the age group 0 – 18 but in meager for 18 – 65. So we are doing reading, writing skill and also awareness education is given to the rural people. There are lots of positive case studies behind this project. We undertook five villages of Acharapakkam and Maduranthagam talukes. We have attained 86.66% as result 130 peoples from five villages can read and write now.

## 2. Youth Self Employment Programme

Another successful programme is youth self employment programme. The concept of this programme is, Job Seeker in to job creator and to achieve entrepreneur self employment to the rural youths. We have created grass root level entrepreneur from the Kancheepuram district. This is the partnership programme with CII and BYST.Mr.Masilamani is the top most entrepreneurs who is identified by the AHM NGO. Now he is doing his Mary Electrolecs communication business unit successfully at Puliyur. We need your help and support to continue this programme. You can contact Mr.Masilamani now and ask about his business +919787906402 or you can contact AHM NGO Directly.

## 3. Women Skill Training

We have 450 women SHGs from Tamil Nadu Social Forestry division but we only giving the training, Economic activity and Capacity building. We have taken a project from Tamil Nadu Women Development Corporation (TNWDC) and The Indian DRDA under Samboorna Gramin Swarojkar Yojana(SGSY) scheme. We are doing this project for the past three years. We are giving Tailoring , Embroidery and Handicraft Training to the women Self Help Group.This Year we gave Eco Friendly Jute Fancy Bag Training. After Training they have started their own production unit at vallam near Chengleput. The Tamil Nadu Government gave 3lack loan out of 1 Lack subsidy. So in this way we gave economic change with in their family.

## 4. Youth Self Employment Case study

**CASE STUDY**

This programme is specially designed for youths between 18 – 35 years. You can see this case study of the poor and economically and socially backward community youth. We need your help , support and feedback

**Mr.Masilamani** is an 35 years poor youth from socially and economically backward community from Puliyur village of Uthiramerur block of Kancheepuram district of Tamil Nadu State. He has finished his 7th standard and joined in our Institution which is run by our AHM NGO. We have counseled him to finish his Diploma in Electrical and Electronics.

**Now he has started his own business unit called "Mary Electrolecs and communication". He has started his unit with the help of BYST unit of CII. He has start his initial investment of Rs.1,55,000. Now he gave the employment opportunity to other 2 peoples. He is earning Rs.5000 to 10,000 per month from his CFL and Electronic choke unit.**

**We need help and support from Venture philanthropies, Venture capitals to start socially responsible business. You can visit and contact him through his mobile no +919787906402 or AHM NGO Directly.**

## 5. De addiction Camp

**We are conducting this camp in play way method. As you know in Tamil Nadu, the Government selling liquor for the general public. Most of the male income goes to liquor shop. As the result poverty, un healthy and family broken activities are taken place because of this liquor shop. We dedicated to intervene and referral service to the de-addiction centers.**

## 6. Cultural festival 2011 and 2012

Every year AHM NGO conduct two days cultural fest. It will be in the month of December 31 and January 1st. In this programme folk art and artist will perform and conduct the seminar with youths , Childern and women and men. From that particular programme they will get our traditional art and culture.This year we have reached 14,000 member. We specially thankful to our cultural team members.

## 7. Carrier Guidance & Job placement programme

This programme is specially designed for 10th and +2 school final students. Every year we are giving this camp for carrier option after 10th and +2, What is the job market, how to face the exam, Interview . This year we have met and counseled 1500 students.

## 8. Women SHG EDP, Health, Legal Aid Training

AHM ngo's ultimate goal is to provide capacity skill training and enterprise development. So far we have formed 2 youth business model and 5 women self Help Group business model. For this activity we have MOU with DRDA kancheepuram, Lead Bank Manager, BYST Trust and SGSY Schemes, Govt. of India.

## 9. Environmental & Alternative energy Seminar

Most of our projects are formulated by cause and effect method. Here in our area this year we are facing drought in land, monsoons failed to give rain. So our NGO planned to solve this problem with different stake holder analysis in different level like awareness programmes in schools and Villages, Tree planting, etc. Another one more problem is electricity , power shortage, erratic power supply. So we are conducting awareness camp on solar energy instead of Nuclear energy. We are collaborating with Lights A Billion Life, Delhi to supply solar lanterns. The social forestry division of Tamil Nadu Government also helping us to give saplings.

## 10. Seminar on NGO Management

As a NGO we have to network with other NGOs also. In our district we have a District level NGO network called **People Service Federation (PSF) Trust.** We are serving whole district of 13 blocks. This NGO network is purely for resource exchange and fund raising. We have another Tamil Nadu level NGOs network membership called **Child Collective Initiative and Right Intervention (CCIRI).**

## 11. CBR, Early Intervention and Assistive Device

**AHM NGO working for the rural community based rehabilitation (CBR) work for the LD, MR, MD and CP people's livelihood development. We are the trained master trainer from National Institute for Public cooperation and Child development (NIPCCD), New Delhi. We are giving assistive device, Maintenance grant from the Government and regular volunteer house visit, and Phycio therapy support to the PWD .**

## 12. Some of the programme Photos of AHM NGO

# FINANCIAL INFORMATION

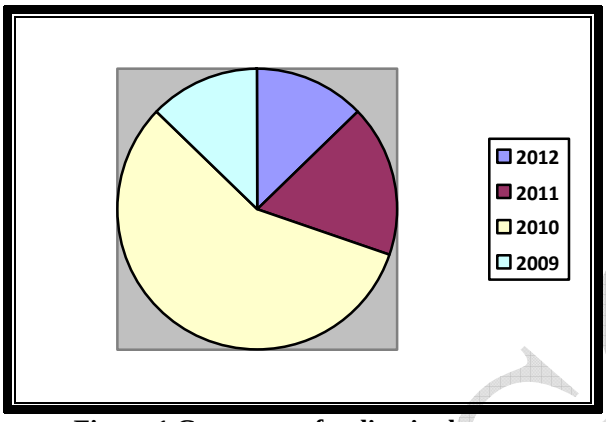



Figure 1 Govrnment funding in the year

## MAJOR DONAR OF AHM NGO

## STAFF SALARY

| Slab of gross salary (in Rs) plus benefits paid to staff | Male Staff | Female Staff | Total Staff |
|---|---|---|---|
| 1000 - 3000 | 8 | 1 | 9 |
| 3000- 5000 | 1 | 1 | 2 |
| 5000 - 7000 | 2 | - | 2 |
| 7000-1000 | 2 | - | 2 |
| 10000-15000 | 1 | 2 | 3 |
| TOTAL | 14 | 4 | 18 |

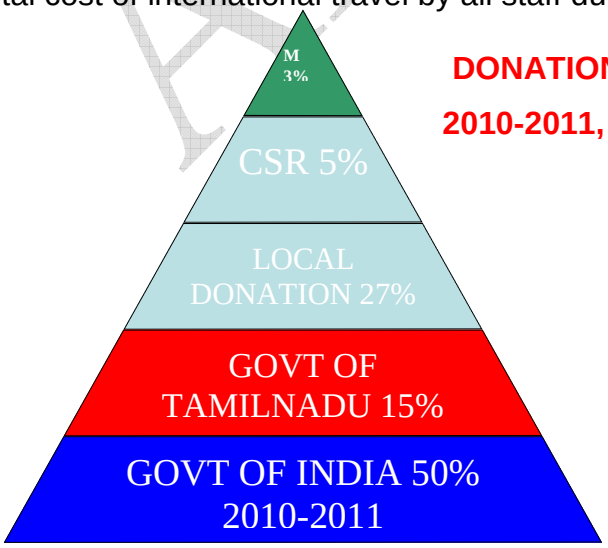
## Travel

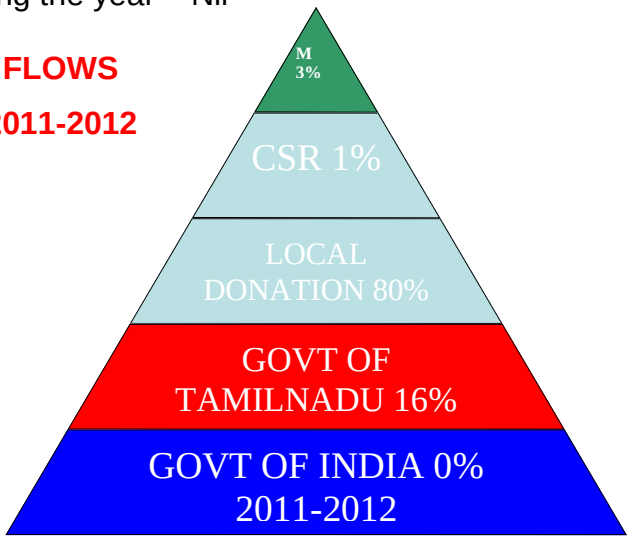
Total cost of national travel by all staff during the year- Rs.2439.50

Total cost of international travel by all staff during the year – Nil

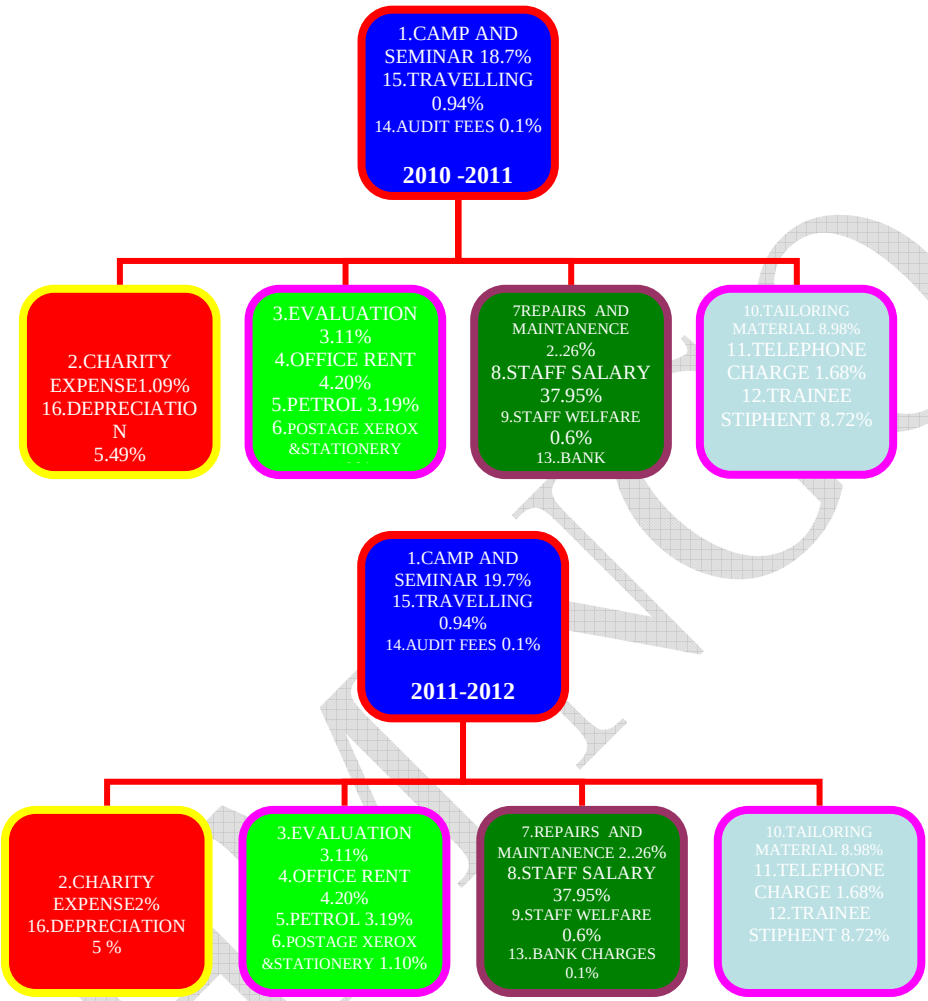
## DONATION FLOWS

## 2010-2011, 2011-2012



## PROGRAMME EXPENCES 2010-2011, 2011-2012




## ACKNOWLEDEGEMENTS

### VISITORS

Mr. Mani, PSF, NGO Network ,

Mr.Charles, PSF, NGO Network,

Mr. Santha Moorthy, PSF, NGO Network,

Mr.A.P.Varadha rajan, PSF, NGO Network,

Mr.K.Rajendiran, PSF, NGO Network,

Mr.Loganathan, PSF, NGO Network,

Inext Retail Services , Delhi – NCR

Mr. N.Sathya narayanan I next retail, Chennai

Rev.Fr.Raymond , Director SC/ST Commision, Bishop House, Chengal put Diocese

Mr. Manimaran Magizini, Buddhar Kalai Kuzu

Mr.Lakshmanan Team Leader Puduvazvu, Uthiramerur Tk,

A.Victor , Director, Moon Light De- addiction Centre , Chengal Pattu

Mr. Deivasigamani , Eternal Life Trust, Uthiramerur,

Pr.S.PSenthil Kumar, Uthiramerur

Mr. Nigel Majakarai, Chilasa Venture, Genewa, Switzerland

Mr. A.M.Gengan ,Arasani Mangalam

Mr.A.Vincent Raj, Inplant Traineee, Chiyyur

Mr. A.Alexander, Occurd Trust, Vallam ,Chengal Pattu

Mr. P.Muthu Kumar, Project Officer JSS, Walajabad

Mr. P. KANAGARAJ, V.P.TRUST, CUDDALORE

REV.FR.EUGINE MUTHU , HEAD RESEARCH UNIT, ISI, BANGALORE

MR. V.P.GURU RAJANEE/DINESH KUMAR, MENTOR INTERNATIONAL, RANI PET

MR. R.KARTHIK KUMAR, SM, PUDUVAZZVU PROJECT

MR.ARANGANATHAN, SGF, RAMAMAPURAM

MR. THARMAPRABHU , BRTE, SSA

MR.GNANAPRAKASAM PRODUCTION MANAGER ,CREAMLINE DAIRY PRODUCTS LTD , VANDAVASI

MRS.VEDANAYAGI – THENDRAL IYYAKKAM

SRI RAMANUJA MISSION TRUST , NUNGAMBAKKAM - CHENNAI

M/S SUPER TECH CASTING , COIMBATORE

MRS. AMUTHA DINAMANI REPORTER, CHENGALPATTU

MR.WILSON, VALLAM VILLAGE PRESIDENT

MR.A.V.GNANASEKARAN, PROJECT OFFICER,

TAMILNADU WOMENN DEVELOPMENT CORPORATION, KANCHEEPURAM

MISS.DIVYA JENIFFER, MADRAS CHRISTIAN COLLEGE, CHENNAI

MR.A.BASKER, DYBDO, KATTANKOLATHOOR

MR.VAJRAKUMAR, COORDINATOR, LITERACY INDIA TRUST – CHENNAI

MR.S.RANGANATHAN, SPECIAL BRANCH SI, KANCHEEPURAM.

MR.BASKER CBI, KANCHEEPURAM

MR.HEMARAJAN, ADDITIONAL DIRECTOR, MINISTRY OF CULTURE,
KANCHEEPURAM

**NEWS REPORTERS**

MR. SANTHANA KRISHNAN, REPORTER, DINAMANI, UTHIRAMERUR.

M/S RAGAVENDRA DIGITAL (POLIMER AND SKY TV)

M/S Right TV, Kammalam Poondi



AHM NGO

## SOCIAL AUDIT AND GENERAL BODY MEETING

Every year in the month of September we had an annual General Body meeting. For the livelihood and transparency of the activities AHM NGO. The time table of the GB meeting is 1. Prayer, 2.Welcome address, 3.Last GB report, 4. Current annual report, 5.Audit report discussion, 6. Election, 7. Future plan, 8. Vote of thanks

## FUTURE PLAN FOR THE NEXT YEAR

1. Adult Literacy programme
2. Youth self employment programme
3. School children health related camps
4. Youth fund for youth development
5. Women skill development training.
6. Training and capacity building construction work
7. Residential school for the school dropouts.
8. Meditation centre construction.
9. Media Education project
10. Indian Traditional art and culture research
11. Environmental and climate change seminars
12. Social Entrepreneurship Project
13. Skill Training Institution
14. Income Generation Activities to SHGs
15. Social Responsible Business model implementation
16. Training resource Centre
17. Herbal product sales
18. Book Publication for fundraising.
19. Documentary film on social Issues

Thank you very much to one and all!

AHM NGO